



FINLANDIA 2017 newsletter #3 – August 2016

Welcome to the 3rd FINLANDIA 2017 newsletter. The summer holiday period is over and the new philatelic season is getting started. The FINLANDIA 2017 committees are already working at full speed to ensure the successful exhibition next May.

This newsletter includes updated information about the following topics:

1. The exhibits that make FINLANDIA 2017
2. Additional support to exhibitors from abroad
3. Call for volunteers

Note that the internet pages are maintained also between the newsletters, so pay attention to updates found in www.finlandia2017.fi

1. The exhibits that make FINLANDIA 2017.

In August the exhibition committee selected the exhibits to be accepted for FINLANDIA 2017. According to the regulations (IREX) of the exhibition, the list of exhibits will be disclosed no sooner than September 30th, 2016. *At that time the National Commissioners will be informed about the accepted exhibits of his/her country.*

Approximately 400 exhibits plus 58 literature exhibits were selected from some 600 applicants. Given the space limitations, previous exhibition results and other criteria, the exhibition committee was unfortunately obliged to decline about 650 frames of exhibits.

The accepted exhibits, together with invited exhibits, make a total of 2248 exhibition frames. This makes FINLANDIA 2017 the second largest exhibition ever arranged in Finland and the largest one in the world in 2017!

The standard of exhibits is very high. There will be many highly awarded exhibits in the show from Finland, Europe, also Australia and USA (both invited). The FEPA Grand Prix Class consists of eight exhibits presenting Traditional Philately, Postal History and Thematic Philately.

There will be 55 frames of exhibits in the invitation class, covering not only philately but also numismatics. These exhibits will be published later this autumn.

Traditional Philately consists of 83 exhibits. Among these exhibits there will be, e.g. classic Finland, first issues of the Republic (centenary year), great exhibits from Europe and also from the exotic, distant countries like Haiti, Peru, Brazil, Brunei, Siam, Nepal, Johore, Jammu and Kashmir, just to name a few.

Postal History is by far the most popular class of the show with 126 exhibits. The sub-class "Postal History Europe" includes 88 exhibits and almost 500 frames – almost a quarter of the whole exhibition!

Thematic Philately presents nature, technology and culture in three sub-classes with 51 exhibits. Even though the **Open Philately, Postal Stationaries** and **Air Mail** exhibits are outnumbered by the exhibits in the "big" classes, the accepted exhibits represent quality and great interest. The organizers were delighted to accept as many as 33 **Youth** exhibits in the 3 age groups.

The **Picture Post Cards**, first timers in the FEPA exhibition, will get a jump start in international exhibitions. The exhibitors from 17 countries and 3 continents will bring 38

exhibits / 192 frames. This definitely shows that there has been a demand for this class at international level. In the literature class, all the 58 applicants were accepted.

The complete list of exhibits will be published latest in January 2017. No information about the individual exhibits will be disclosed before that. National Commissioners will get the information about accepted exhibits at the end of September 2016.

2. Additional support to exhibitors from abroad

Mr. Seppo Laaksonen has been invited to join the organizing committee as the “assistant commissioner general”. He will be a great help to Mr. Raino Heino, the Commissioner General with the main area of responsibility in the customs clearance of exhibits from outside the EU. He is also responsible for organizing the receiving and extraditing the exhibits as well as for the bin-room arrangements.

3. Call for volunteers

The construction work, guidance tasks, security and many other tasks require a large number of volunteers before, during and after the exhibition. The key target group of volunteers are naturally the active members of clubs in the Tampere region. Since all the help is needed, you are most welcome to volunteer. More information from Mr. Jarkko Leppänen, see the contact info at the end of this newsletter.

The next newsletter will be issued in October 2016 with information about the *accepted exhibits, exhibition medals, special prizes* and other hot topics!

More Information

MAKE YOURSELF HEARD:

FINLANDIA 2017 aims to consistently improve its communication and the way we serve our exhibitors, visitors, sponsors, other partners and volunteers. Please let us know (1) what you want to read in the coming newsletters and (2) what kind of information is still missing in the internet pages. Send your valued feedback by e-mail to info@finlandia2017.fi.

Contact

Jukka Mäkinen, Head of Organizing committee:
jukka.matias.makinen@gmail.com

Jukka Mäkipää, Head of team “Communications”
info@finlandia2017.fi

Risto Pitkänen, Head of team “Finance” (sponsoring)
risto.pitkanen@pp9.inet.fi

Jarkko Leppänen, Head of team “Main Exhibition”
jarkko.leppanen@nettilinja.fi

Raino Heino, Commissioner General
commissioner.general@finlandia2017.fi



EUROPEAN STAMP EXHIBITION

**FINLANDIA
2017**

TAMPERE 24.–28.5.